



# LinkedIn Training

## CLASS DATES:

***LinkedIn 1:***  
*Monday, Feb. 13*  
*9-11:30 a.m.*

***LinkedIn 2:***  
*Monday, Feb. 27*  
*9-11:30 a.m.*

**SOUTH HENNEPIN  
WORKFORCE CENTER  
(WEST BLOOMINGTON)**

**4220 Old Shakopee Road  
Bloomington, MN 55437**

**To Register: Contact your  
employment counselor**

**LinkedIn 1** is for those who currently have a profile but are not sure what to do or are considering using LinkedIn in their job search. You will learn how to create a branded LinkedIn profile (to be found), why keywords matter (and where to put them) and how to write a meaningful invitation to connect. Requirements: Set up a LinkedIn account (it is free) before class. Please bring your LinkedIn email address and password and your resume to class.

**LinkedIn 2** is for those who have a LinkedIn profile but want to know how to use the search tools, how and why to join groups, where to find jobs and be found by those searching for qualified candidates, how to re-search companies and how to market yourself. Requirements: Your LinkedIn profile should be at least 75% complete before attending.

### **About the facilitator: Anne Pryor, Meaningful Connections**

A Master Connector, Anne Pryor has met more than 48,000 people using her networking techniques. She has a diverse network with more than 1,500 first degree and 7,000,000 third degree LinkedIn contacts. A former senior level marketing executive at several Fortune 500 corporations, Anne knows the value of meaningful connections in job search, networking and business development. She holds a Master of Arts in Human Development, Transformational Leadership and Holistic Health and Wellness from St. Mary's University.

<http://www.linkedin.com/in/annepryor>

